

SUMMARY OF DEALS

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April 14 - May 7, 2025 / 14 avril - 7 mai 2025



Please visit <https://customerlink.puritylife.com>

Brand	Products	Total Discount
Acure	Line Drive	15%
Aeryon Wellness	Line Drive	20%
Aiya Company Limited	Line Drive	15%
Alani Nu	Pre-work out, Protein Bars, Energy Drinks, Protein Shakes	10%
Alba Botanica	Hawaiian Facial Skin Care & ACNEdote	25%
Aleva Naturals	Line Drive	15%
All Good	Line Drive (Excludes: Lip Balm & Suncare)	15%
Allkidz	Line Drive (Excludes: Vitamin C Gummies)	15%
	Vitamin C Gummies	25%
All Things Jill	Line Drive	15%
Amoda	Line Drive	10%
Ananda	Line Drive	15%
Anointment Natural Skin Care	Line Drive (Excludes: Seasonal)	15%
ANS Performance	Line Drive (Excludes: N-ISO Whey and Ketao Cake Mix)	10%
	Keto Cake Mix	15%
Antipodes	Line Drive	15%
AquaOmega	Line Drive (Excludes: Algea Oil Grape and Orange due to Long term OOS)	25%
ArteStile	Line Drive (Excludes: Extractor)	15%
Atrantil	Line Drive	20%
Attitude	PHYTO-SUN SPF skus, Mango SPF Lip Balm, Suncare	15%
Aura Cacia	Line Drive (Excludes: Display)	25%
Avalon Organics	Line Drive	25%
AWAKE Chocolate	Line Drive	20%
Babyganics	Line Drive (Excludes: Sun Care & Display)	10%
Bach	Line Drive (Excludes Carry Case)	15%
Badger Balms	Line Drive	10%
Balzac's Coffee Roasters	Line Drive (Excludes: Seasonal)	15%
BANDED	Line Drive	10%
Bass Brushes	Line Drive	15%
Beck's Broth	Line Drive	15%
Beekeeper's Naturals Inc.	Line Drive	15%
Before Self Care Company	Line Drive	15%
Bio-Fen	Line Drive	30%
Bio-K+	Line Drive	20%
BioSteel Sports Nutrition Inc.	Line Drive (Excludes: 24 count RTD)	5%
Birch Babe	Body Balm, Body Oils, Botanical Body Bars, Face Cleanser, Face Creams, Face Scrubs, Face Serums, Face toners, Lip & Cheek Tint,	10%
Blume	SuperBelly and Superfood Blends	10%
	Summer Shippers 232945, 232950	15%
Boiron	Line Drive (Excludes: Children, Oscillococinum, Pain Relief)	5%
	Oscillococinum SKUs	10%
	Pain Relief SKUs	20%
Bolton's Naturals	Magnesium Balm, Magnesium Chloride Lavender Spray	16%
	Magnesium Chloride spray 237ml	17%
	Magnesium Chloride spray 118ml	22%
	Magnesium Chloride Liquid	24%
	Magnesium Gel	26%
	Magnesium Lotion	27%
	Heavenly Sleep	30%
Boo Bamboo	Line Drive	25%
BORN Naturals	Line Drive	10%
Bragg Live Food Products	Oils + 260305 Apple Cider Vinegar, 260300 Apple Cider Vinegar	13%
	Condiments, Coconut Nectar, 260320 ACV Honey Cayenne, Org, ACV Enhanced 260325, 260335 Org. Citrus Ginger Enhanced Vinegar	15%

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BRIXY	Line Drive	30%
Brooklyn Born Chocolate	Line Drive	15%
Brust	Line Drive	15%
BUFF	Line Drive	25%
C4	Beverage	10%
	Line Drive (Excludes: Beverage)	15%
Caboo	Line Drive (Excludes: Display)	20%
CanPrev	Line Drive	10%
Celestial Tea	Line Drive (Excludes: Seasonal)	20%
Cha's Organics	Tropical Fruit, Spices (family sized), Curry Kits	12%
Chef Woo	Plant based ramen Packet	13%
	By Chef Ramsay, plant based ramen cup	15%
Citrobug-Citrolug	Body Care & Insect Repellent	5%
	Insect Repellent for Dogs & Horses, Displays	7%
Coconut Secret	Line Drive	14%
Covered Bridge Potato Chips	Lela's Chickpea Chips	7%
	Chips Big Bags (excluding Atlantic Lobster), Chips - Medium bags, Popcorn excluding Caramel Kettle Corn and Trio Blend Popcorn	11%
	Weekender	4%
	Atlantic Lobster	3%
Crate 61 Organics Inc.	Line Drive	20%
David's Toothpaste	Line Drive	15%
Decode	Line Drive	20%
Derma E	Line Drive	20%
Desert Essence	Line Drive	20%
Diva International	Menstrual Cup and Disc & Period Underwear	10%
	Cup Cleaner	15%
Divine Essence	Line Drive: Excludes- Accessories, Empty Bottles & Nebulizers	15%
Dom's Deodorant	Stick Deodorants	15%
	Jar Deodorants	20%
Doseology	Line Drive	14%
Dr. Bronner's Magic Soap	946ml Castile Soaps, Oral Care, 355ml Body Care, Castile Soap Bars	17%
	Displays	21%
Dr. Squatch	Men's Natural Soap, Hair Care	10%
	Men's Natural Deodorant	15%
Dream Water	Line drive (Excludes: Immunity Sleep Shot)	25%
Drizzle Honey	Line Drive (Excludes: Honey Comb 289125)	12%
DRUIDE Laboratories	Displays & Eco Trail	10%
Dutchman's Gold Inc.	Bee Bollen Excluding: 685618 Premium Canadian Bee Pollen Bag	6%
	685720 Beeswax Candles Tealights, 685413 1oz Beeswax blocks, 685665 Beeswax Candle - Mason Jar, 685880 Summer Blossom, 685882 Wildflower Honey, 685885 Wild Flower Honey, 685865 Honey with Bee Pollen, Propolis, Royal Jelly and Total Hive skus	8%
Earth Science	Line Drive	15%
Earth's Care	Line Drive	20%
Earthwise	Deodorant	7%
	Witch Hazel	10%
Eco Living Club	Line Drive	15%
Eco Tools	Line Drive	15%
Educated Beards	Book of Beards, Beard kit 3 piece	10%
	Line Drive (Excludes: Book of Beards, Beard Kit)	15%
EMUAID®	Line Drive	25%
Endangered Species Chocolate	Line Drive	15%
Erbology	Drink, Shot	10%
	Oils, Powders	15%

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Essencia	Line Drive (Excludes : select Diffusors)	15%
Essential Oxygen	Line Drive	10%
Every Man Jack	Line Drive (Excludes: floor displays,	15%
Everyone	Line Drive	15%
Eve's Crackers	Line Drive	20%
Farm Girl	Line Drive	20%
Fatso	Line Drive	14%
Ferosom Forte	Line Drive	15%
Foodies	Line Drive (Excludes: 892905 Display)	10%
Forage Hyperfoods	Line Drive (Excludes: Shiitake and Cordyceps)	15%
Forta	Line Drive	20%
Four O'Clock	Line Drive (Excludes: Seasonal and Displays)	20%
Freshfield	Line Drive	10%
Galerie au Chocolat	Line drive (Excludes: Gifts category)	16%
Genuine Tea	Line Drive	15%
Giovanni Cosmetics	2Chic Frizz Be Gone, Repairing, Ultra Sleek, Ultra Luxurious, Ultra Moist, Ultra Reviving, Ultra Volume	11%
Glow Body	Amino Acids	10%
GoBIO! Organics	Line Drive (Excludes: Candies and Pesto)	10%
Gold Top Organics	Line Drive	10%
Good Protein	Line Drive	20%
Grandma's For Bees	Line Drive (Excludes: Seasonal)	10%
Green Beaver Co.	Line Drive (Excludes: Displays)	20%
Happy Natural Products	Line Drive (Excludes: Face Masks/LED)	15%
	Kids Face Mask, Adult Face Mask	50%
Heal + Co.	Line Drive	25%
Herbal Glo	Line Drive	25%
Herbaland	Line Drive	20%
Herbion	Line Drive	15%
Heritage Store	Line Drive	10%
Homeocan	Line Drive (Excluding: Real relief cough/cold)	15%
	Selected SKUs (real relief cough and cold)	40%
HomeoVet Homeopathic Drops	Line Drive	15%
Honibe	Line Drive	20%
Humble Brands	Line Drive	15%
Hydralyte	Line Drive	25%
IMARAIS Beauty	Line Drive	25%
Innovite	Line Drive	10%
ITL Health	Line Drive	15%
J.R. Watkins	Line Drive	15%
Jason Natural Products	Line Drive	25%
Jems For All	Line Drive	20%
Joni	Line Drive	20%
JusTea	Tins - Tea Bag Category	7%
	Pouch - Loose Leaf Category	8%
	Trio Tins Catgeory, Tins - Loose Leaf Category (Excludes: Pumpkin Spice 300217, Winter Wonderland Tin 300222, Starry Night Tin 300227, Holiday Spice Tin 300232)	11%
Justice	Line Drive	15%
Justin's	Line Drive	15%
Kariderm	Facial Care, Organic Oils, Shea Butter (Excludes 1kg),Haire care (excludes protective shampoo), Small hand cream, hand cream, Foot cream, Body milk	12%
Kato Matcha	Line Drive	15%
Kauka Smile	Line Drive	15%

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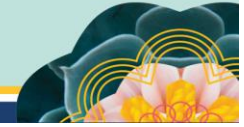
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KidStar Nutrients	Line Drive	5%
KMH Touches	Flosspot Silk	25%
	Gold Flosspot	30%
Kyolic	Line Drive	10%
Lafe's Body Care	Line Drive	15%
Land Art	Aleo Vera, Chlorophyll SKUs	10%
Lavilin (Chic-Hlavin)	7 Days deo cream	5%
	Line Drive (Excludes: 7 days deo)	15%
LeafSource	Gut Health, Real Multi	10%
	Line Drive (Excludes: Gut Health and Real Multi)	15%
LeanFit	Line Drive	20%
Life Choice®	Line Drive	5%
Lily Of The Desert	Line Drive	30%
Liquid Earth	Line Drive (Excludes: Seasonal)	20%
Live Clean	Line Drive (Excludes: Seasonal)	20%
Lokhia anti-nausea	Line Drive	10%
Love Good Foods	Displays	16%
	Truffle Bar Singles Category, Chewy Nutty Singles	19%
	Protein Bars 12x55g	20%
MacroLife Naturals	451100 Macro Greens Canister, 451200 Miracles Red Canister	5%
	451715 MacroMeal Vegan Vanilla, 451710 MacroMeal Vegan Chocolate	10%
	451205 Miracle Reds Canister, 451225 Miracles Red Canister, 451105 Macro Greens Canister, 451125 Macro Greens Canister, 451405 Jr. Macro Coco Greens	15%
Malté	Line Drive (Excludes: Soap Bar)	15%
Manitoba Harvest	349151 Organic Hemp Hearts, 349171 Hemp Hearts	12%
	Complete Plant Protein, Granola, Hemp Hearts (milled), Hemp Hearts (shelled) excluding 349151 Organic Hemp Hearts and 349171 Hemp Hearts, Hemp rotein Powders, Hemp Protein Smoothies, Hemp Seed Oil & Butter Excluding 349100 Hemp Seed oil capsules	16%
	Displays Excluding: 349950 Hemp Hearts 1/4 Pallet and 349980 Granola Shipper	20%
	349950 Hemp Hearts 1/4 Pallet	23%
Marlow	Line Drive	10%
Maroma	Line Drive (Excludes: Cone Incense, Ceramic Cone 559915, Flower Sachets and Incense Holders category)	15%
Metavo	Line Drive (Excludes: PDQ)	20%
Method	Line Drive (Excludes: Seasonals and Displays)	15%
Mill Creek	Bath/Shower Gels	11%
Mintier	Displays & Oral Care	10%
	Pet Freshner	20%
Moo Moo Bath Co	Line Drive	14%
More Than Lips	Line Drive	15%
Mountain Sky Soaps	Line Drive	10%
Mrs. Meyer's Clean Day	Line Drive (Excludes: Displays, Seasonal Fall, Spring and Summer)	15%
MSPrebiotic	Line Drive	15%
Mumm's Sprouting Seeds	Line Drive	10%
Naked and Saucy	Line Drive (Excludes: Teriyaki 631500)	15%
Natracare	Selected Skus: Applicator Style, Org.Cotton Tampons No applicator, Org Body Care, Org Wipes, Safe to Flush	15%
Natural Calm	Line Drive (Excludes: Mixed box)	8%
	Mixed Box (while quantites last)	50%
Natural Immunogenics	Line Drive	15%
Natural Stacks	Line Drive	20%

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Nature Clean	538249 Concentrated FF, 538247 Concentrated Lavender, 538246 concentrated Lemon Verbena	6%
	538500 Sensitive Bath Bar, Liquid Hand soap Citrus 538307, Sweet Pea Lemon Balm 538336, Liquid Hand Soap FF 538300, Liquid Laundry FF 538290, Laundry Lilly and Moroccan 538277, Liquid Laundry Lav 538286, Liquid Laundry Lemon 538264, All Purpose cleaning lotion 538100, Oxy Stain remover 538296, Dishwashing Liquid FF 538103, Auto Dish Pods 538112	7%
	Fruit & Veggie Wash 538200	10%
	538521 Car Wash Strips	14%
	538118 Foaming Dish Soap strips, 538242 Toliet Bowl Cleaner, 538232 Floor Cleaner Strips, 538259 Laundry Det FF, 538258 Laundry Det Sheets Wildflower, 538256 Laundry Stain Remover, 538257 Laundry Det Trips Linen	17%
	538354 Hand Soap Sheets, 538121 Foaming Dish Spray FF	20%
	537101 Automatic Dishwasher Pods,	24%
Naturemary	Line Drive	10%
Nature's Harmony	Line Drive (Excludes: Detox and Liver, Enzymes , Pure Tea Tree Oil 100%, 5-HTP 50 mg)	10%
	Detox and Liver, Enzymes, Pure Tea Tree Oil 100%	15%
	5-HTP 50 mg	25%
Natures Plus	Line Drive	20%
NatureZway	Line Drive	15%
Navitas Organics	Line Drive (Excludes: Displays)	20%
Nelson Naturals	Mouthwash tabs, Toothpaste (Excludes: 516111), Crush & Brush Mint & Charcoal	15%
	Crush & Brush- Tangerine, Rootbeer, Grape & Cinnamon Toothpaste	20%
NeoCell	Line Drive	10%
New Nordic	Line drive	25%
Nia Pure Nature	WholeFood Supplement	10%
	549230 Pure Qasil	15%
	549200 Moringa Hand and Body Cream	20%
	549205 100% Moringa Oil	25%
	Anti-aging, 549235 Firm and Glow, 549220 Lift and Firm, 549225 Moringa Eye Contour.	30%
Nixit	Line Drive	10%
No Pong Natural Deodorant	Line Drive	15%
No Sugar Company	Line Drive (Excludes: Shellz)	15%
Noble Jerky	Line Drive Excluding: 357900 Pop Up Displayer	7%
North American Hemp Co.	Line Drive	20%
Nova Scotia Fisherman	Line Drive	10%
Nud Fud	Line Drive	15%
NuRish	Lip Care	10%
	Body Care	15%
Nutiva	Coconut Oil (Excludes: 3.6L), Liquid Coconut Oil and Coconut Manna	19%
Nutramin	Buy 30 units, get 15% off	
NutriPur Inc	Line Drive	20%
Nuun & Company, Inc	Line Drive (Excludes: Strawberry Lemonde)	7%
Ö Hydration	Line drive (Excludes: Displays)	15%
Oatbox	Line Drive	10%
ODAYA	Line Drive	15%
Oh My Okra	Line Drive	15%
Oiamiga	Line Drive	15%
Olbas	Line Drive	20%

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OM Mushroom	Mushroom Powder	14%
	Mushroom Capsules	15%
Omega Nutrition	MCT Oil, Omegas	15%
	Spreads, Protein Powder, Flax Seed Powder, Cocconut oil excluding 883109 Org. Coconut oil. -- 883104 Garlic Chili Flax Seed, 883105 Lignan Flax oil Organic	20%
OneRoot	488225 Raw Boreal Forest Wildflower Honey	10%
	Infuded Honey, LipBalm, Honey excluding: 488220, 488225.	15%
	488220 Organic Raw Wildflower Honey	20%
	488400 H2 Honey Face Mask	25%
Organic Traditions	Baking, Caco Products, coconut products, dried fruits, fruit powders, green powdersherb and spices, natural sweeteners, Nuts/seeds/spreads/Choc and oils, Pankcake/Waffle, Superfood Mixes, Teas and Lattes	15%
Orange Naturals	Line Drive	10%
Organyc	Tampons & Tampons Bio Based Applicator	15%
	Panty Liners, Pads, Intimate, Beauty, Baby, Incontinence	20%
Patience Fruit & Co.	Line Drive (Excludes: Displays)	20%
Peas In A Pod	Line Drive	15%
Peetz	Line Drive	20%
Perfect Chef	Line Drive	15%
PetVet	Line Drive	15%
pH-D Feminine Health	Line Drive	10%
Phillip Adam Inc.	Line Drive (Excludes: 1 Gallon Hair Care)	20%
	1 Gallon Hair Care	25%
Piur1	Line Drive (Excluding Cordyceps Sinsensis)	15%
	Cordyceps Sinsensis	25%
Plantd Skincare	Line Drive	15%
Pukka Tea	Line Drive	15%
PUR Gum	Line Drive	15%
Puressentiel	Line Drive	15%
Quantum	Line Drive	25%
Quest - The Quest For Health	Line Drive (Excludes: PreNu, LactaNu, Vit D and Aller-Plex)	10%
	Magnesium Bis, Cranberry, Milk Thistle Extract	15%
	Kids Daily One Chewable Multi	25%
Radius Corporation	Line Drive (Excludes: Display)	30%
	Displays	35%
Rainbo	Line Drive	15%
Rebels Refinery	Displays	15%
	Line Drive (Excludes: Displays)	20%
Redmond	Line Drive	20%
Renew Life	Line Drive	10%
Riciniol	Line Drive	10%
Rizopia 100% Rice Pasta	Open stock	15%
Routine Natural Beauty	Line Drive	20%
Rowland Formulas	Line Drive	10%
Sahara	Tomato Paste	16%
	Pizza Sauce	17%
	Salsa	18%
	Pasta Sauce	20%
	Condiments, Beans/Peas	22%
Saltique	Line Drive	15%
Satya Organic Inc	Eczema (Excludes: Relief Travel Tin)	10%
	Multi Use Relief, The One	15%
Schmidt's Naturals	Line Drive	5%

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Sensible Co.	Line Drive	7%
Shikai	Line Drive	15%
Siip Bone Broth	Line Drive (Excludes: Bulk skus)	15%
Similasan	Line Drive	15%
Simply Organic	Line Drive (Excludes: Vanilla Extract and Finishing Salt)	20%
	Vanilla Extracts	25%
	Finishing Salt	30%
SimplyProtein	Dipped Bar, energy bites, oat bar, protein bars, protein shake, tortilla chips	25%
SmartSweets	Line Drive (Excludes: 521913 Display, 521195 Halloween lolipops)	10%
Smith Farms Skincare Inc.	Line Drive	15%
Soap Works	Line Drive (Excludes: 795140 Mint Lime Soap & 795139 Sweet Orange)	5%
	Sweet Orange & Mint Lime Soap	10%
SpaTone	Line Drive	15%
Sperry	Line Drive	20%
Splendor Garden	Organic Oats, Organic Gluten Free Flour, Organic Gluten free Oats,	10%
	Organic Coating Mix, Organic Dip Mixes, Organic Legumes & Pulses, Organic Rubs, Organic Seasoning Blends, Organic Soup Mixes, Organic Spices and Herbs	15%
Sports Research	Line Drive	11%
	Line Drive	18%
Sproos	Line Drive	20%
St. Francis Herb Farm	Line Drive	10%
Substance Mom & Baby	Line Drive (Excludes: 807145 Baby Body Foam Travel)	10%
	Baby Body Foam Travel	35%
SUKU Vitamins	Line Drive	20%
Sun Bum	Line Drive	15%
Suncoat	Line Drive	15%
Sundhed	Peppercorn, Salt (Excludes: 567160, Salt mixes)	15%
Sunny Teddy	Line Drive	15%
Teeccino	Line Drive	15%
THAYER'S Company	Line Drive (Excludes: Trial Size)	15%
The Apothecary In Inglewood	Line Drive	15%
The Future Is Bamboo	Line Drive	10%
The Ginger People	Line Drive excluding: 267340 Crystallized Ginger Slices, 267395 Mandarin Orange Chews, 267390 Lemon Ginger Chews	25%
The Humble Co.	Line Drive	20%
The Oat Company	Line Drive (Excludes: Seasonal)	15%
The Rice Stuff	Line Drive (Excludes: Displays)	15%
The Seaweed Bath Co.	Line Drive	15%
The Stash Tea Company	Organic Tea, Tea,	13%
	Tea Concentrate	23%
The Unscented Co.	Household cleaners - excluding 845360 Unscented dish soap, Kids, Pet care, Laundry excluding: 845230 Laundry Tabs, 845235 Unsc. Laundry refill	15%
Thera Wise	Line Drive	10%
Three Farmers	Roasted Lentils, Roasted Fava Beans, Roasted Chickpeas, Chickpeas, 816985 36 unit Fava bean shipper, 816990 36 unit lentil shipper, 816907 36 unit Chickpea shipper	15%
	Snack Packs, Salad Toppers, Original Camelina Oil	20%
Thrive Provisions	Line Drive	25%
Tick'd Off	Line Drive	20%
Tints Of Nature	Line Drive (Excludes: Bold Semi- Permanent)	15%
Tom's of Maine	Line Drive	25%
Trace Minerals Research US	Line Drive	15%

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TruMe Whole Health	Amino Acids, Hair, Skin and Nails	15%
	Sugar Alternative, Salt and Collagen	20%
Uncle Lee's Tea	Line Drive (Excludes: Displays and gift sets)	15%
Upfront Cosmetics	Line Drive	15%
Urban Spa	Line Drive (Excludes: Hair Care and clip strips)	10%
	Hair Care	20%
Utiva	Line Drive	15%
Vegan Pure	Line Drive	15%
Vital Proteins	Line Drive (Excludes: Collagen)	13%
Viva Health Skincare	Line Drive	5%
WaterWipes	Line Drive	20%
Watkins Co.	Line Drive (Excludes: Bitters, Displays and Yellowstone skus)	15%
Wedderspoon	Manuka Honey Category	12%
WHISPS	Line Drive (Excludes: Display)	5%
Wild Mountain Chocolate	Line Drive	5%
Yogi	Line Drive (Excludes: Seasonal and Displays)	16%
Yuni Beauty	Line Drive	20%
Zorah Biocosmetics	Line Drive (Excludes: Micellar Water, Hydrapure Body Cream, Hydraconfort Face Cream and Yza Lip Care)	10%
ZoRaw Chocolates	Line Drive	10%